



Building a news aggregator with WordPress Why and how!

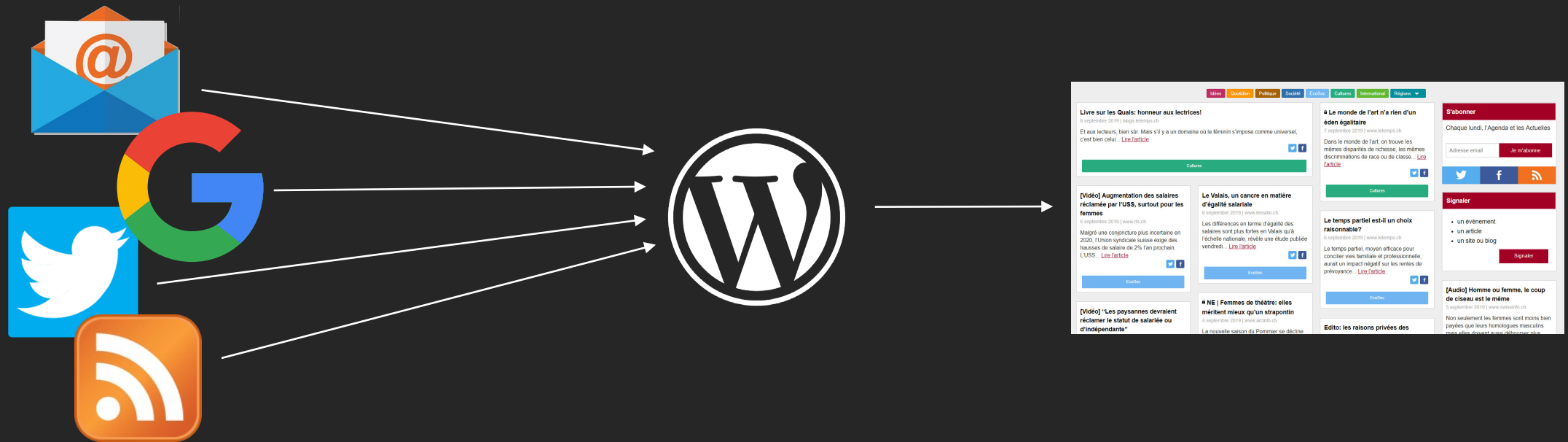
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WordCamp
Zurich
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Mirko Humbert
Designer, Web Developer, Blogger
twitter.com/mirkohumbert
Mirkohumbert.ch
Wp-expert.ch



What is an aggregator?



Sources of items / news

Collection / Edition

Template / Display

Definition: a website or program that collects related items of content and displays them or links to them.

Why?

- Monitoring information
- Curating news
- Creating archives
- Listing Jobs/Events/...
- Creating dashboards
- ...

- Individuals
- Bloggers
- Consulting firms
- Professional associations
- Community managers
- Editors
- ...

For
Who?

HOW?

The Process

- ~~1. Install WordPress~~
2. Install and setup plugin (WPeMatico)
3. Find and add sources (feeds)
4. Install theme (or create it)
5. Edit news daily (optional)
6. Take it further (optional)

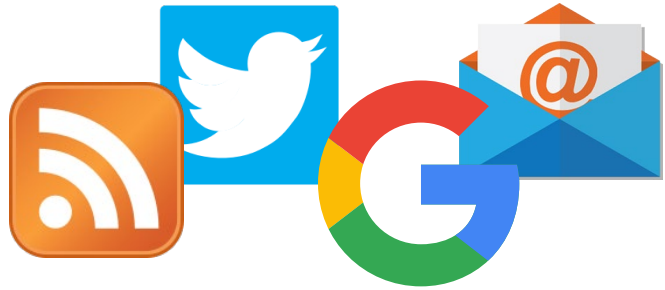
- Easy set-up
- Free version good enough for 90% of projects
- Campaigns/Categories
- Images/Videos management
- Fetching/TimeOut/Cron management
- Filtering options
- Eliminate duplicate posts

WPeMatico features



Alternative plugins

1. WP RSS Aggregator
2. WP Pipes
3. Feedzy RSS Feeds Lite
4. Super RSS Reader
5. RSS Import



Sources

- RSS Feeds
- Google Alerts (feeds)
- Emails (converted to feed)
- Web Pages (converted to feed)
- Zapier, IFTTT,...
- Twitter, Facebook,...

Themes

Custom theme What we did for ActuElles



The screenshot shows a custom theme for ActuElles. It features a top navigation bar with categories: Idées, Quotidien, Politique, Société, EcoSoc, Cultures, International, and Régions. The main content area is organized into a grid of article cards. Each card includes a title, a date, a source, a short text snippet, and a category bar at the bottom. For example, one article is titled "Le monde de l'art n'a rien d'un éden égalitaire" and is categorized under "Cultures". To the right of the main content, there are two sidebars: "S'abonner" (Subscribe) with an email input field and a "Je m'abonne" button, and "Signaler" (Report) with a list of options: "un événement", "un article", and "un site ou blog", along with a "Signaler" button. At the bottom, there is an "Edito: les raisons privées des" section.

Dedicated themes Free & Premium



The screenshot shows a dedicated theme for Aggregate. The top navigation bar includes: HOME, BLOG, PAGE TEMPLATES, SHORTCODES, CONTACT US, SITEMAP, and ADVANCED SEARCH. The main header features the "AGGREGATE" logo with the tagline "WHERE THE NEWS COMES TOGETHER". Below the header is a secondary navigation bar with categories: PORTFOLIO, BLOG, PEOPLE, FEATURED, NATURE, PHOTOGRAPHY, ARCHITECTURE, FASHION, and BUSINESS. The main content area displays a featured article with a large image of a woman wearing a masquerade mask. The article title is "Vestibulum ante ipsum primis" and it includes a "Read More" button. Below the featured article is a row of smaller image thumbnails.

Editing the news

- Works like editing regular posts
- Eliminate irrelevant posts
- Update feeds
- Source URLs come as custom meta fields

Take it further

Newsletter builder

Report builder

The screenshot shows the Actuelles.ch newsletter builder interface. At the top, there is a red header with the logo 'Actuelles.ch' and the tagline 'Toute l'actualité féministe en Suisse romande'. Below the header is a navigation bar with icons for home, search, and social media, and a row of category buttons: 'Idées', 'Quotidien', 'Politique', 'Société', 'EcoSoc', 'Cultures', 'International', and 'Régions'. The main content area features a 'Newsletter hebdomadaire du lundi 9 septembre 2019' section. Underneath, there is a featured article titled 'Il y a 100 ans' with a sub-headline '2 septembre 2019 | actuelles.ch'. The article preview shows a historical document titled 'Mouvement Féministe' and includes a 'Lire l'article' link. At the bottom of the preview, there is a blue button labeled 'Société'. Below the main content, there is a section titled 'Humeur: le sperme, dernier bastion masculin qui ne veut pas tomber'.

The screenshot shows the Actuelles.ch report builder interface. At the top, there is a navigation bar with tabs for 'Les pionnières', 'Les contemporaines', 'Mouvement des femmes', 'Suffrage féminin', 'Histoire de l'égalité', 'Vidéo', and 'Bibli'. The main content area features a title 'Actuelles.ch en chiffres, du 01/01/2019 au 01/09/2019' and a sub-section 'Statistiques globales'. Below this, there is a section 'Sites cités sur actuElles.ch' with a list of websites and their respective article counts. To the right, there is a section 'Rubriques les plus populaires' with a list of categories and their article counts. At the bottom right, there is a section 'Nouvelles par canton' with a list of cantons and their article counts.

Actuelles.ch en chiffres, du 01/01/2019 au 01/09/2019

Statistiques globales

Il y a eu 912 articles publiés sur actuElles.ch

Sites cités sur actuElles.ch

- www.letemps.ch - 117 articles
- www.24heures.ch - 63 articles
- www.rts.ch - 62 articles
- www.lematin.ch - 53 articles
- www.20min.ch - 53 articles
- lecourrier.ch - 53 articles
- www.tdg.ch - 42 articles
- www.swissinfo.ch - 36 articles
- blogs.letemps.ch - 35 articles
- www.arcinfo.ch - 30 articles
- www.laliberte.ch - 29 articles
- www.lenouvelliste.ch - 28 articles
- decadree.com - 27 articles
- www.agefi.com - 25 articles
- www.femina.ch - 24 articles
- www.rfj.ch - 14 articles
- www.gauchebdo.ch - 14 articles
- www.rtn.ch - 10 articles

Rubriques les plus populaires

- Société - 355 articles
- Politique - 173 articles
- Cultures - 122 articles
- International - 96 articles
- Idées - 83 articles
- EcoSoc - 66 articles
- Quotidien - 44 articles

Nouvelles par canton

- vd - 82 articles
- ge - 75 articles
- ne - 48 articles
- vs - 40 articles
- ju - 23 articles
- fr - 19 articles
- be - 12 articles
- zh - 6 articles

Thank you!



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